

Jared Speight

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CAREER SUMMARY

Instructional Designer with 14 years of experience in end-to-end production of instructor-led, blended, and e-Learning instruction and training. Eager to create new learning materials to improve organizational efficiency and outcomes aligned with strategic goals for internal stakeholders. Experience in the following areas:

- Conducting Needs Analysis
- Kirkpatrick's Evaluation Model
- ADDIE Framework
- Learning Management Systems
- Collaborating with SMEs
- Storyboards & Blueprints
- Curriculum Development
- Articulate 360 Suite
- Vyond Animation Software
- TechSmith Camtasia and Snagit
- Merrill's Principles of Instruction
- Successive Approximation Model
- Adult Learning Theory/Andragogy
- Gagne's Nine Events of Instruction
- Project Management

PROFESSIONAL EXPERIENCE

Junior Achievement

July 2022 - Present

Instructional Designer

- Create learning assets with Articulate Storyline as a part of the Junior Achievement's Content Production team
- Ensure courses meet accessibility and standards including the creation of captions, focus order, and alt-text

Speight Instructional Design

February 2022 - Present

Instructional Designer

- Collaborated with project sponsor and subject matter experts (SMEs) to create a virtual course in Articulate Storyline assisting career-changing adults in optimizing their LinkedIn profiles and teaching them how to network.
- Designed and created a learning instrument to assist podcast guests in the proper use of audio equipment from setting up the equipment, using it correctly, uploading audio files, and shipping the equipment back with a 100% success rate from the inception of the project to date.
- Organized virtual instructor-led training (VILT) webinars and instructor-led trainings (ILT) workshop for educators as the Regional Co-Director and Program Planning Committee Member for the NC Council on the Holocaust
- Develop curriculum materials and training resources for teachers to incorporate in their classrooms.

North Carolina Public Schools

August 2008 – July 2022

Instructor

- Achieved ratings of Proficient on 26%, Accomplished on 52%, and Distinguished on 22% of measured professional metrics and was recognized as North Stanly High School's 2018-2019 Teacher of the Year
- Created learning content and instructional materials and utilized Canvas and Moodle Learning Management Systems to teach 71 sections of Social Studies and English Language Arts to 2,000 diverse learners in virtual, hybrid, and in-person settings resulting in students meeting or exceeding growth projections every year.
- Conducted needs assessments, evaluated student data, and collaborated with subject matter experts to improve instructional outcomes for learners for varying achievement levels
- Designed and implemented materials on effectively utilizing technology to engage students, increase communication efficiency, and improve professional practice in 4 district-wide instructor-led trainings and co-led a gamification workshop at the state-wide NCTIES Conference in 2017
- Piloted the roll-out of our school-wide volunteer program and tracking software and created training materials for students and staff utilizing instructional media created with Screencastify
- Managed a Professional Learning Community of 8 teachers on Flipped Instruction resulting in 100% of participants gaining certification from Sophia Learning
- Designed and developed the curriculum map for North Carolina and American History aligned to newly updated learning objectives, state standards, and career-readiness goals

North Carolina State University, Technical Outreach for Public Schools

March 2019 – February 2021

Test Development Contractor

- Created assessment questions aligned to specified learning objectives utilizing Revised Bloom's Taxonomy
- Engaged in quality assurance to ensure previously created assessment questions were aligned to standards, formatted according to accessibility standards, and accurate in the content they assessed.

Stanly Community College, Albemarle, North Carolina

June 2016 – May 2020

Adjunct Instructor – Human Resources Development

- Designed and implemented instructional materials aligned to ACT National Career Readiness learning standards
- Instructed adult learners in graphic literacy, reading comprehension, and mathematics utilizing a blended-learning approach

EDUCATION

Master of Science, Education, Capella University, Minneapolis, MN

Master of Education, Instructional Design and Technology, American College of Education, Indianapolis, IN

CERTIFICATIONS AND HIGHLIGHTED TRAINING

Google Certified Educator, Levels 1 & 2
National Board Certified Teacher
Snagit Certification, TechSmith
Camtasia Explorer and Voyager Certifications
Virtual Classroom Certification
Adobe Captivate Essential Training
Adobe Illustrator 2022 Essential Training
Photoshop 2022 Essential Training

ADDITIONAL TECHNICAL SKILLS

Course Authoring Tools: Articulate Storyline and Rise
LMS: Canvas, Moodle, and TalentLMS
Video Creation: Camtasia, Final Cut Pro, Vyond
Microsoft Office: Word, PowerPoint, and Excel
Affinity Designer and Publisher
Snagit Screen Capture and Editor
Google Workspace (formerly G-Suite)
WellSaid Studio Voiceovers